



# CODE OF ETHICS

"DO WHAT IS RIGHT, NOT WHAT IS EASY."

"DRS Lifecare and its DRS Lifecare Distributors have a binding contractual relationship. A DRS Lifecare Distributer shall abide by the Terms and Conditions as outlined in DRS Lifecare Distributer Application form, Code of Ethics, Rules of Conduct, and Drs Plan as updated from time to time. This document highlights the top 6 Rules of Conduct for your ready reference."



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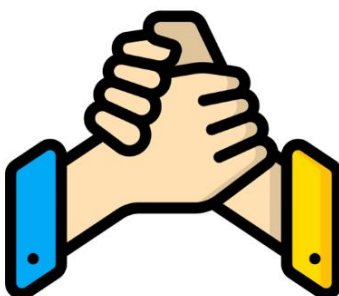
## JOINING



## SPONSORING



## COMPETITION BUSINESS



## SELLING



## RE-REGISTRATION



## ZERO TOLERANCE





## GOOD PRACTICE

- ▶ **Single Joining** - Husband and wife are treated as a single entity whether the name of spouse given as co-applicant or not
- ▶ **Dual Joining** - Distributer can operate only under one Distributer Number
- ▶ **Family Rule** - Family members must Koin in the same line of sponsorship



## VIOLATION OF CODE OF ETHICS

- ▶ Joining in own name or spouse name as Applicant or Co-applicant on more than one Distributer number
- ▶ Joining a family member of an existing Distributer in a different line of sponsorship
- ▶ Representation for recognition or trips on any other Distributer number

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# SPONSORING

## GOOD PRACTICE

**The Distributer must not directly or indirectly, induce/entice other DRS Lifecare Distributer to change their line of sponsorship, poach or solicit reregistration of existing Distributer from other lines of sponsorship**

## VIOLATION OF CODE OF ETHICS

**Directly or indirectly soliciting, interfering with, or trying to entice another DRS Lifecare Distributer away from his/her line of joining**



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# SELLING

EQUAL OPPORTUNITY FOR SELLING DRS LIFECARE PRODUCTS

## GOOD PRACTICE

Purchase/Sell DRS Lifecare products only through **direct selling Channels**  
Selling products through personal interaction  
Sell DRS Lifecare Products preferably on **MRP to get retail benefit and not less than Distributor Price**  
Give **offers and Promotions** that are **announced By DRS Lifecare**

## VIOLATION OF CODE OF ETHICS

**Selling** on eCommerce platforms like Amazon, Flipkart, etc.  
**Selling** of DRS Lifecare products on price less than the Distributor Price (Undercutting)  
Offering **additional discount** schemes not announced by DRS Lifecare



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# COMPETITION BUSINESS



## GOOD PRACTICE

**Distributor must promote ONLY DRS Lifecare –**  
Opportunity & products/services using DRS Lifecare platform  
The Distributor must adhere to the Laws of the Land

## VIOLATION OF CODE OF ETHICS

- 1. Promoting Business Opportunity** or products of competition among DRS Lifecare
- 2. Engaging in unlawful trade practices** as defined by Central/state/local laws

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# RE-REGISTRATION

## GOOD PRACTICE

Before **re-joining** on another Distributor number, Distributor must remain inactive/ dormant for 6 months period after resignation/ termination from first Distributor number



## VIOLATION OF CODE OF ETHICS

1. During Inactivity period Distributor
2. Holds or attends DRS Lifecare meetings or field activities
3. Participates in DRS Life-care activity in the name of a family member, parents, siblings, etc.



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## **ZERO TOLERANCE**

### **COMPLY WITH ALL GUIDELINES SET BY DRS LIFECARE –**

Distributors must, at all times, comply with and strictly adhere to the guidelines, systems, requirements, procedures, policies, and terms and conditions mentioned under Rules of Business and Code of Ethics in DRS Lifecare publications and any other kind of literatures or any amendment thereof effected by the Company from time to time.

### **ZERO TOLERANCE POLICY–**

This policy is to emphasize that DRS Lifecare will not overlook any violation of Rules of Business and Code of Ethics defined and printed in any of DRS Lifecare Publications; no leniency shall be shown in dealing with a Distributer who is found indulging in adverse conduct or to be in violation of the Rules.

In addition, DRS Lifecare can hold the Distributer responsible for any cost or damages incurred by the Company and/or any other DRS Lifecare Distributer if the activities of the Distributer have the effect of derogating, diminishing, or damaging the reputation of DRS Lifecare or its products and/or services.



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In case you notice non-compliance of any of the mentioned Code of Ethics/Rules of Business, Report the violation/s of to the company along with supporting evidence on below email addresses:

**info@drslifecare.com**

You may also call our Toll Free No number

**1800 419 4707**

# SUPPORT

